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Janine Bushey

EDUCATION

Rochester Institute of Technology
Rochester, New York
BFA, Graphic Design
PR and Advertising Minor
GPA: 3.98/4

SKILLS

Visual Design, Design Systems,
Brand Identity, UX/UI Design,
Accessibility Design,
Motion Design, Illustration,
Creative Concepting,
Design Research, Typography,
Print Media

SOFTWARE

Adobe Creative Suite (Ai, Id, Ps,
Ae, Xd), Figma, Mural, Microsoft
Office, Mac Suite

COURSES

- *How To Design for Accessibility*,
Accessibility and Usability
Best Practices for UX and UI
Designers, Udemy
- *Motion Beast*, Foundations
of Modern Motion Design,
Motion Design School

EXPERIENCE

JPA Health, Senior Graphic Designer

SEPTEMBER 2021–PRESENT

- Produce insight driven campaigns for corporate, nonprofit, and government clients in the healthcare field. Collaborate with account and specialist teams across creative, development, and research. Campaigns leverage materials such as websites, branding, digital/print ads, and social content.
- Create high level designs in a fast-paced environment, independently and as part of a team. Present work and explain creative thinking internally and to clients. Provide creative expertise to ensure stakeholder expectations and deadlines are met.
- Communicate with developers to create accessible, responsive design systems and demonstrate strong quality control skills.
- Play a key role in defining the website design process to ensure smooth handoff from creative to development.
- Boost in-house motion design capabilities.

American Girl, Creative Designer

NOVEMBER 2020–JUNE 2021

- Maintained the main site americangirl.com as part of a small design team. Created consistent digital experiences using a CMS and adhered to the visual identities of multiple sub-brands.

Procter & Gamble, Digital Design Intern

MAY 2020–AUGUST 2020

- Led the design of an animated explainer video for Tide Laundromat, a smart laundromat in Chicago.
- Conducted brand audits and design research. Led concepting and consumer testing interviews for a new fabric care product.