



janinebushey.com

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Janine Bushey

EDUCATION

Rochester Institute of Technology
Rochester, New York
BFA, Graphic Design
PR and Advertising Minor

SKILLS

UX/UI Design, Design Systems,
Accessibility Design, Prototyping,
Brand Identity, Visual Design,
Design Research, Typography,
Data Visualization, Creative
Concepting, Motion Design

SOFTWARE

Figma, Adobe Creative Suite
(Ai, Id, Ps, Ae, Xd), Microsoft
Office, Mac Suite

LEARNING

- *How To Design for Accessibility*,
Accessibility and Usability
Best Practices for UX and UI
Designers, Udemy
- *SHINE 2023*, A 4-month AIGA DC
Mentoring Initiative
- *Motion Beast*, Foundations
of Modern Motion Design, Motion
Design School

EXPERIENCE

Product Designer II, People Inc.

APRIL 2024–PRESENT

- Maintain and design native content products to keep up with market needs, while adhering to existing expressions of visual identities for multiple brands.
- Take ownership of assigned design projects, collaborate with stakeholders and other designers, take direction from Creative Directors, and follow established processes to ensure smooth delivery of creative assets.
- Take part in meetings with designers, content strategists, etc. to understand evolving needs and to educate and guide teams on the use of our products.
- Upkeep of training resources (live page examples, figma tools, etc.).
- Collaborate closely with developers to QA executions of designs.

Senior Graphic Designer, JPA Health

SEPTEMBER 2021–MAY 2024

- Produce insight driven campaigns for clients in the healthcare field. Collaborate with account and specialist teams across creative, development, and research. Campaigns leverage materials such as websites, branding, and digital ads.
- Communicate with developers to create accessible, responsive design systems through deliverables such as site maps, wireframes, prototypes, and style guides.
- Create high level designs in a fast-paced environment, independently and as part of a team. Present work and explain creative thinking internally and to clients. Provide creative expertise to ensure stakeholder expectations and deadlines are met.
- Play a key role in defining the website design process to ensure smooth handoff from creative to development.
- Bring clarity to complex information and messages through clear, thoughtful, and impactful design solutions.

Creative Designer, American Girl

NOVEMBER 2020–JUNE 2021

- Produced and published creative work to the American Girl site daily. Adhered to the visual identities of multiple sub-brands.