

# 01. Colors

## Primary



Light Blue

#00A8E3



Dark Blue

#2B266D

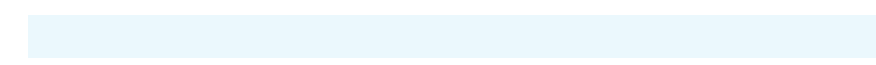


Red

#C30058

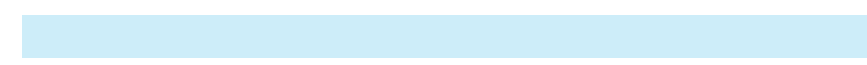
This is color should be reserved when possible for interactive elements.

## Neutrals



Neutral

#EBF8FD



Neutral Hover

#CEEEFA

## Gray



Gray-33

#333333



Gray-66

#666666



Gray-99

#999999



Gray-cc

#cccccc

This is the default color for paragraphs on a light background.

## Gradient



Primary-linear

#C30058

#00A8E3



Secondary-linear

#00A8E3

#2B266D

## 02. Typography Desktop

Font Family

# Tenon

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Styles

**Bold** ***Bold Italic*** Medium Regular Light

Aa

Font Family



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Styles

LIGHT



Headings (16px = 1 rEM)

### Heading 1

Page title

## The quick brown fox jumps over the lazy dog

Tenon Bold  
44px font size (2.75 rEM)  
120% line height  
letter spacing 0

### Heading 2

Section Title

## The quick brown fox jumps over the lazy dog

Tenon Bold  
32px font size (2 rEM)  
140% line height  
letter spacing 0

### Heading 3

Description

## The quick brown fox jumps over the lazy dog

Tenon Medium  
28px font size (1.75 rEM)  
140% line height  
letter spacing 0

### Heading 4

Card Title

## The quick brown fox jumps over the lazy dog

Tenon Medium  
24px font size (1.5 rEM)  
140% line height  
letter spacing 0

### Heading 5

Date

## The quick brown fox jumps over the lazy dog

Tenon Medium  
18px font size (1.125 rEM)  
140% line height  
letter spacing 0

### HEADING 6

Eyebrow

## THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

Tenon Bold  
20px font size (1.25 rEM)  
120% line height  
letter spacing 5

Paragraph text

### Paragraph 1

Large

## The quick brown fox jumps over the lazy dog

Tenon Bold  
44px font size (2.75 rEM)  
120% line height  
letter spacing 0

### Paragraph 2

Medium

## The quick brown fox jumps over the lazy dog

Tenon Bold  
44px font size (2.75 rEM)  
120% line height  
letter spacing 0

### Paragraph 3

Legal

## The quick brown fox jumps over the lazy dog

Tenon Light  
44px font size (1.5 rEM)  
120% line height  
letter spacing 0

### Paragraph 4

Quote

## *The quick brown fox jumps over the lazy dog*

Tenon Bold Italic  
24px font size (1.5 rEM)  
140% line height  
letter spacing 0

Buttons & Highlights

### Button text

Large

## The quick brown fox jumps over the lazy dog

Tenon Medium  
18px font size (1.125 rEM)  
120% line height  
letter spacing 0

### LINK TEXT

Medium

## THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

Tenon Medium  
20px font size (1.25 rEM)  
120% line height  
letter spacing 0

### Unstyled link

Medium

## The quick brown fox jumps over the lazy dog

Tenon Medium  
20px font size (1.25 rEM)  
120% line height  
letter spacing 0

# 03. Typography Mobile

Font Family

# Tenon

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Styles

**Bold** ***Bold Italic*** Medium Regular Light



Font Family

🚩 6 PRO

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Styles

LIGHT



Headings (16px = 1 rEM)

**Heading 1**  
Page title

**The quick brown fox jumps over the lazy dog**  
Tenon Bold  
32px font size (2 rEM)  
120% line height  
letter spacing 0

**Heading 2**  
Section Title

**The quick brown fox jumps over the lazy dog**  
Tenon Bold  
28px font size (1.75 rEM)  
140% line height  
letter spacing 0

**Heading 3**  
Description

**The quick brown fox jumps over the lazy dog**  
Tenon Medium  
24px font size (1.5 rEM)  
140% line height  
letter spacing 0

**Heading 4**  
Card Title

**The quick brown fox jumps over the lazy dog**  
Tenon Medium  
20px font size (1.25 rEM)  
140% line height  
letter spacing 0

**Heading 5**  
Date

**The quick brown fox jumps over the lazy dog**  
Tenon Medium  
18px font size (1.125 rEM)  
140% line height  
letter spacing 0

**HEADING 6**  
Eyebrow

**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**  
Tenon Bold  
20px font size (1.25 rEM)  
120% line height  
letter spacing 5

Paragraph text

**Paragraph 1**  
Large

**The quick brown fox jumps over the lazy dog**  
Tenon Medium  
18px font size (1.125 rEM)  
140% line height  
letter spacing 0

**Paragraph 2**  
Medium

**The quick brown fox jumps over the lazy dog**  
Tenon Regular  
16px font size (1 rEM)  
140% line height  
letter spacing 0

**Paragraph 3**  
Legal

**The quick brown fox jumps over the lazy dog**  
Tenon Light  
14px font size (0.875 rEM)  
120% line height  
letter spacing 0

**Paragraph 4**  
Quote

***The quick brown fox jumps over the lazy dog***  
Tenon Bold Italic  
20px font size (1.25 rEM)  
140% line height  
letter spacing 0

Buttons & Highlights

**Button text**  
Large

**The quick brown fox jumps over the lazy dog**  
Tenon Medium  
18px font size (1.125 rEM)  
120% line height  
letter spacing 0

**LINK TEXT**  
Medium

**THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG**  
Tenon Medium  
20px font size (1.25 rEM)  
120% line height  
letter spacing 0

# 04. Buttons & Links

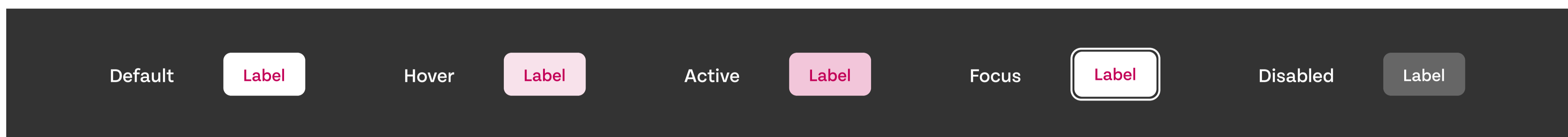
## Primary button



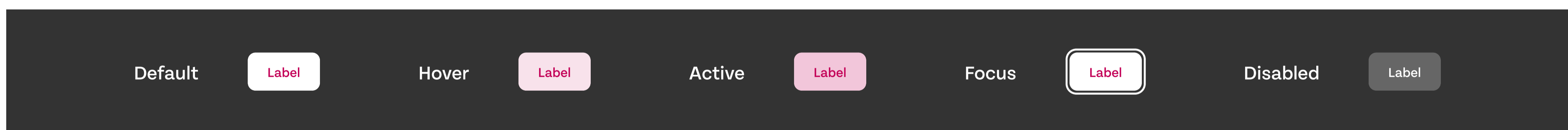
## Button small



## Dark button



## Dark button small

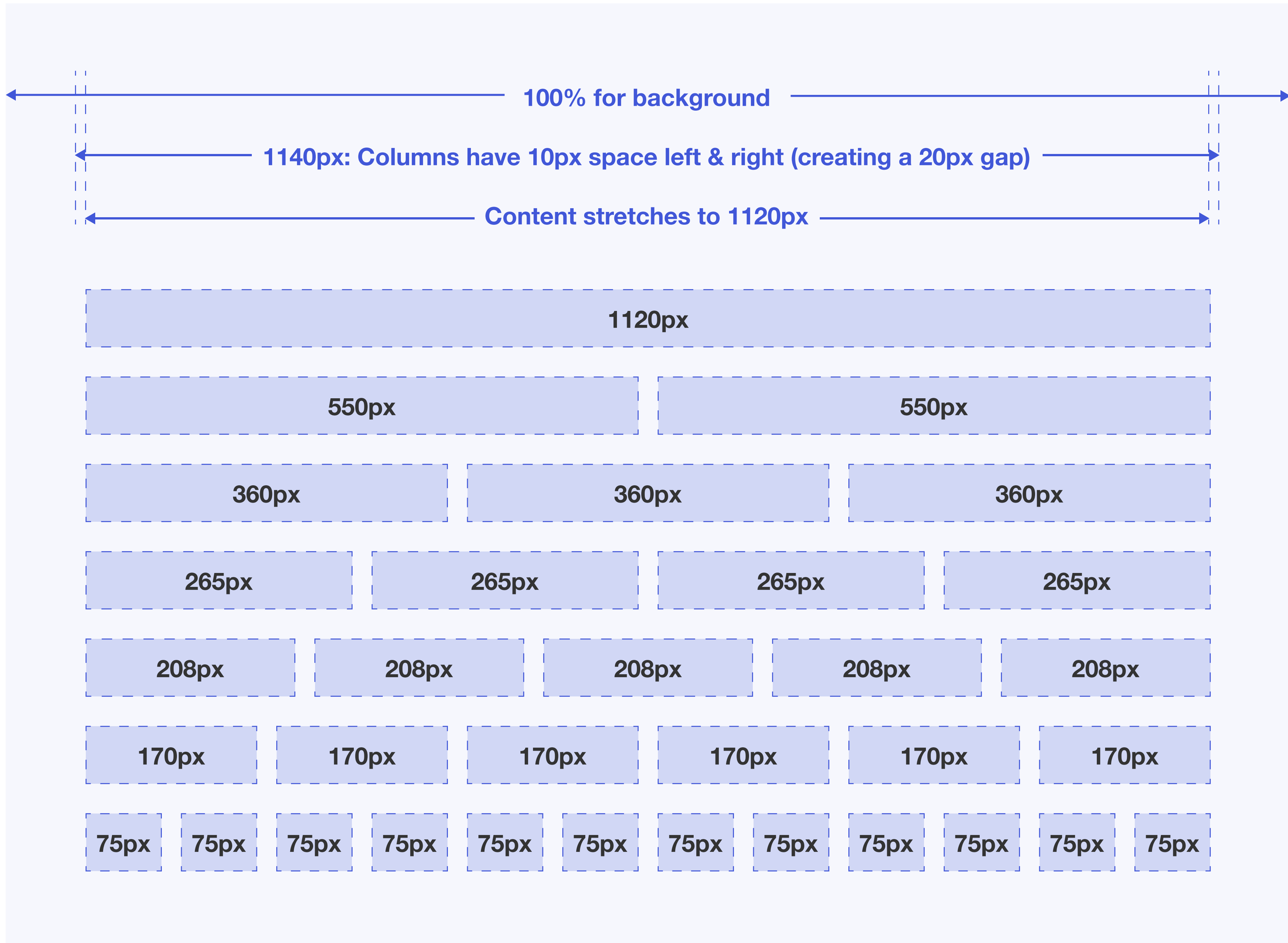


## Primary link

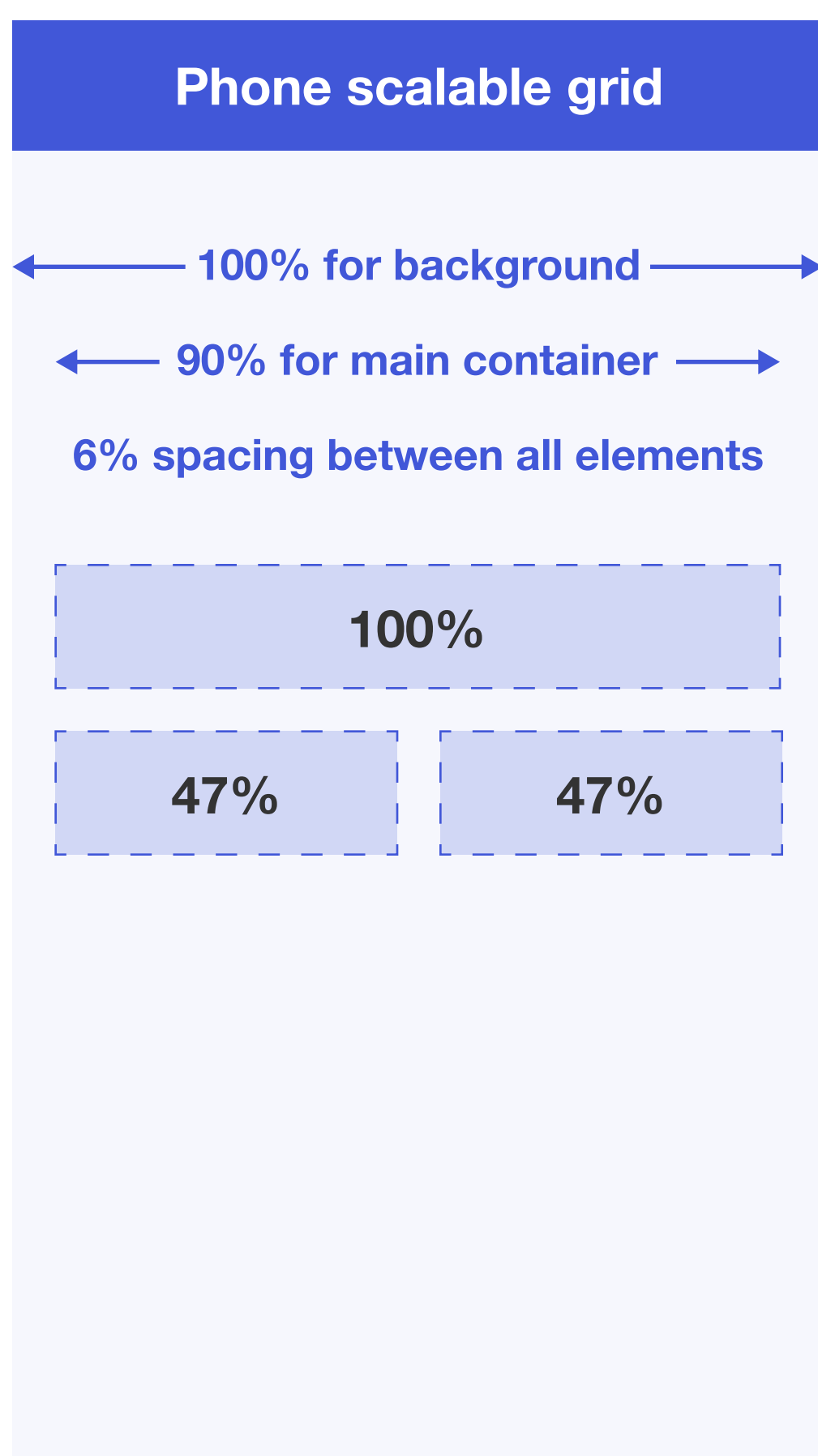


# 05. Grid and Spacing

## Desktop grid – 1280px



## Mobile grid



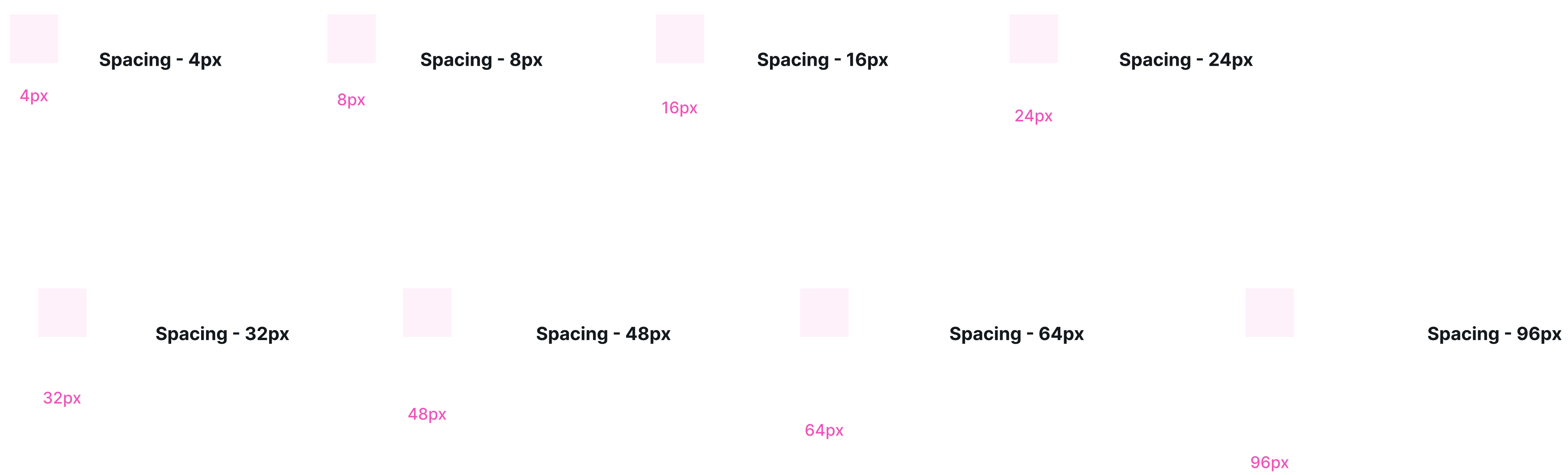
## Elevation



## Border radius

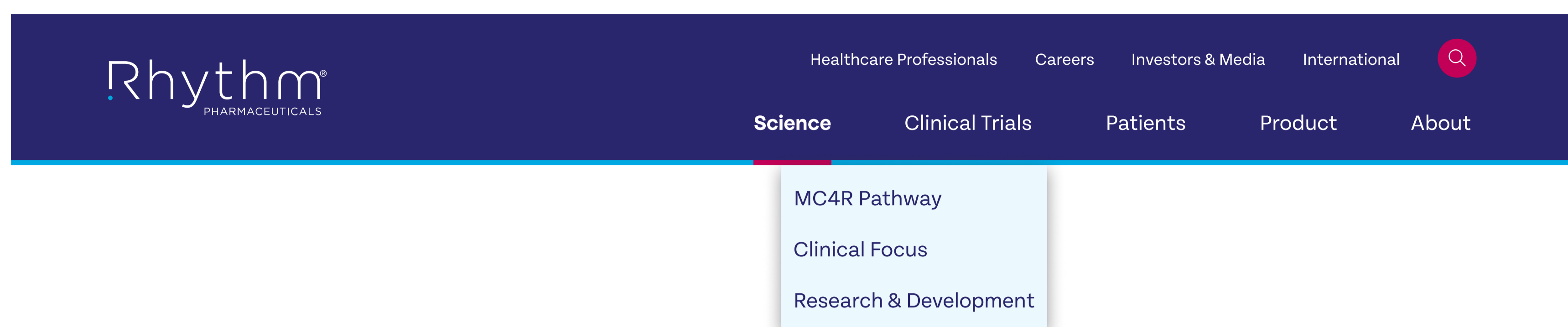


## Spacing



## 06. Global Nav Desktop

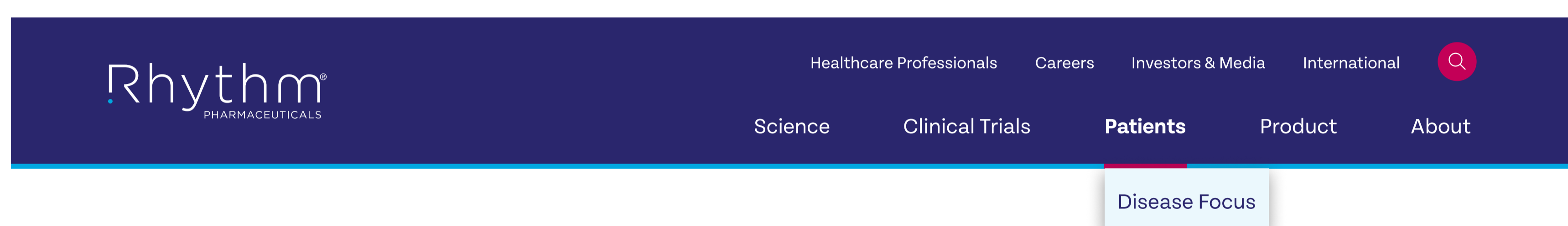
### Science



### Clinical Trials



### Patients



### Product

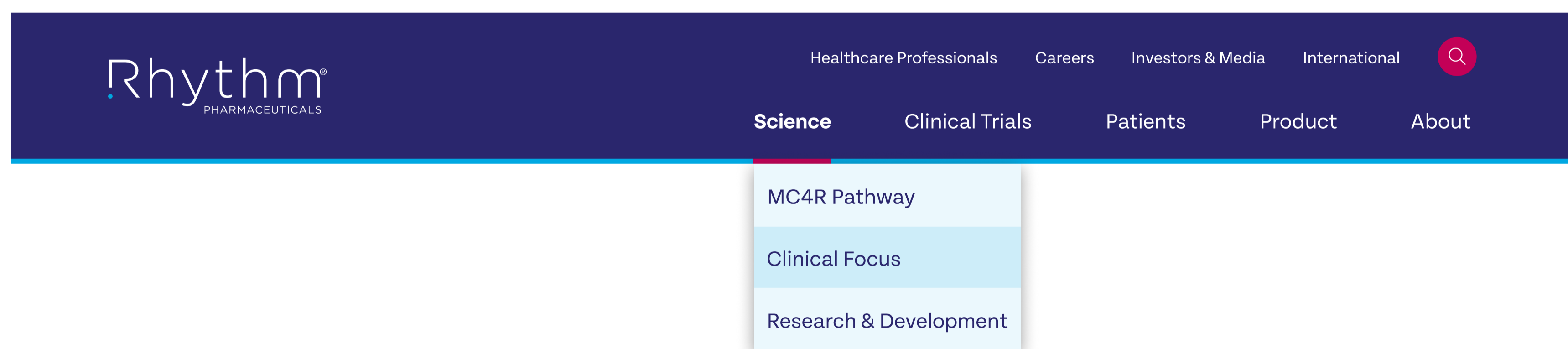


### About



### Secondary Menu Item

Background color of secondary menu items become Neutral Hover (#CEEEFA) on: hover, active, and focus



### Utility Nav

Utility Nav items become bold on: hover, active, and focus.

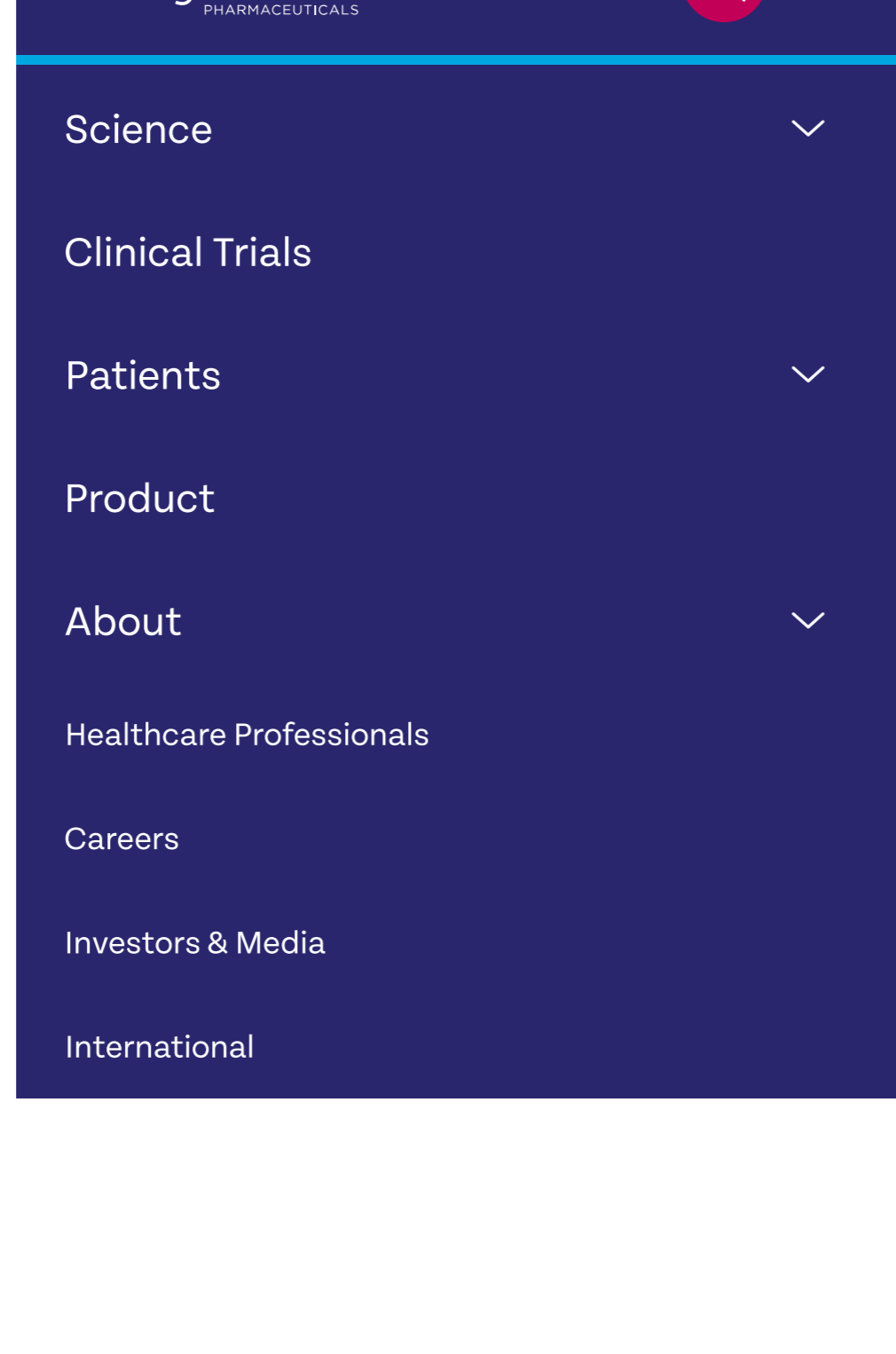


# 07. Global Nav Mobile

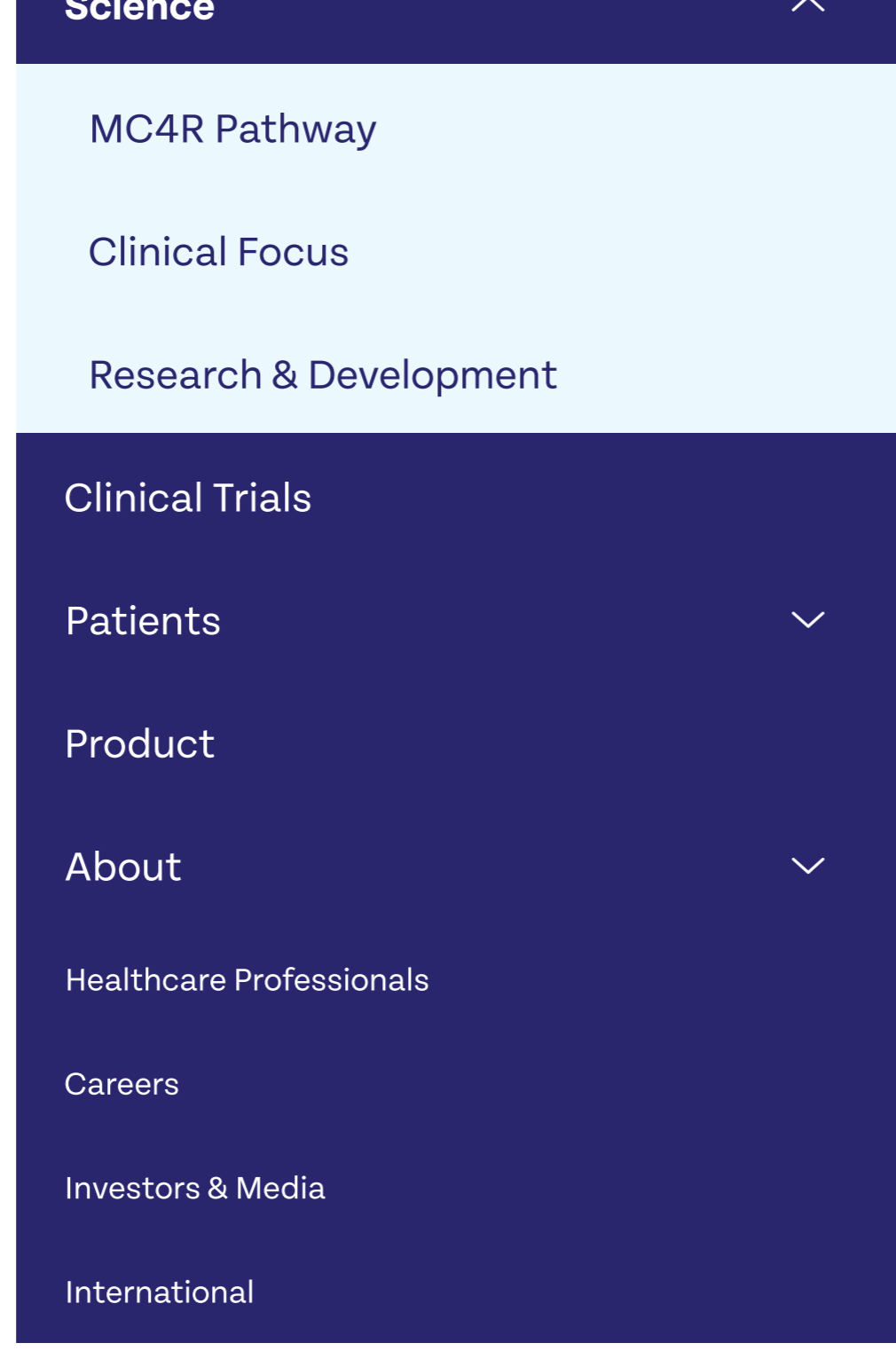
## Default



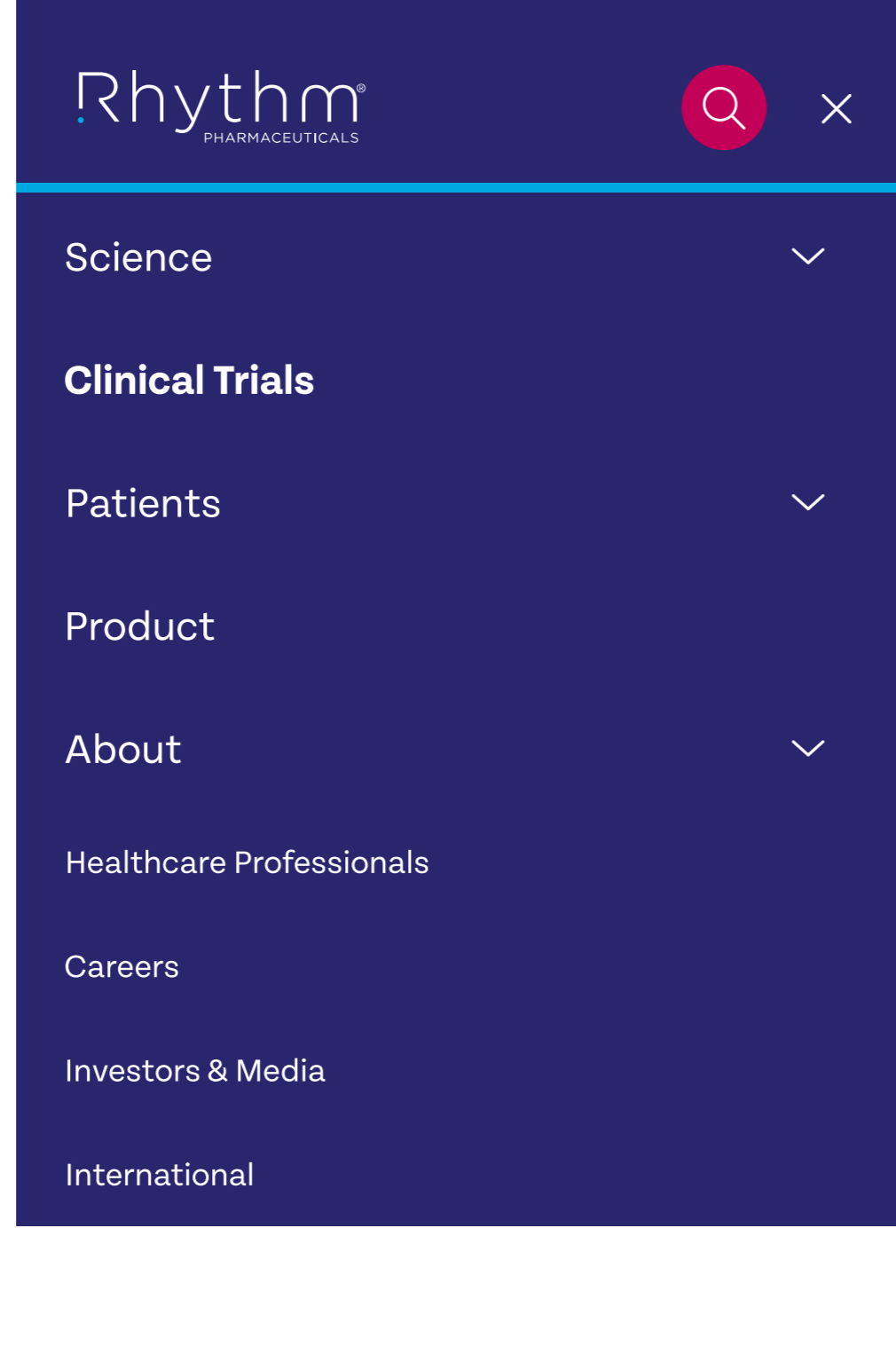
## Expanded



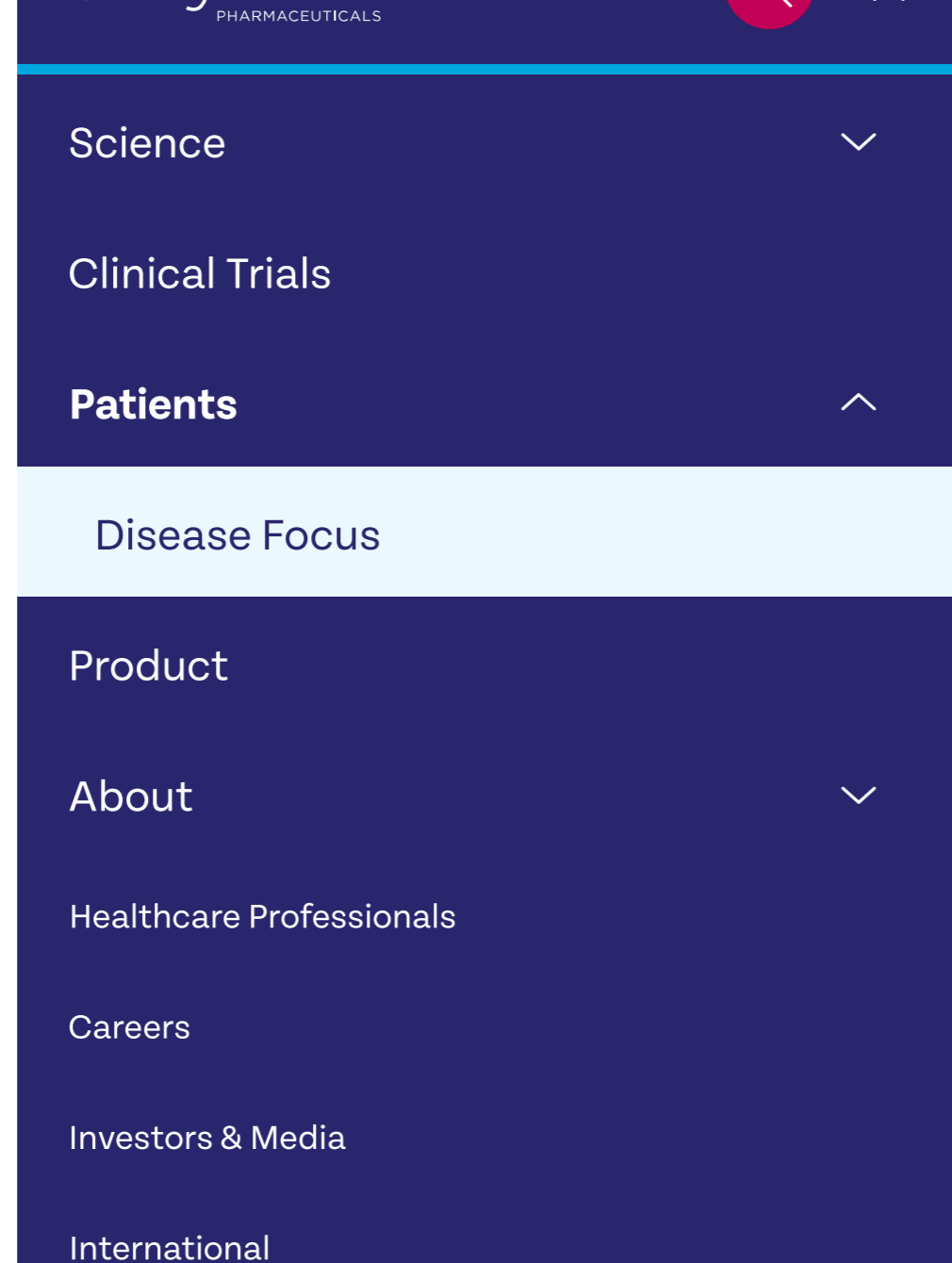
## Science



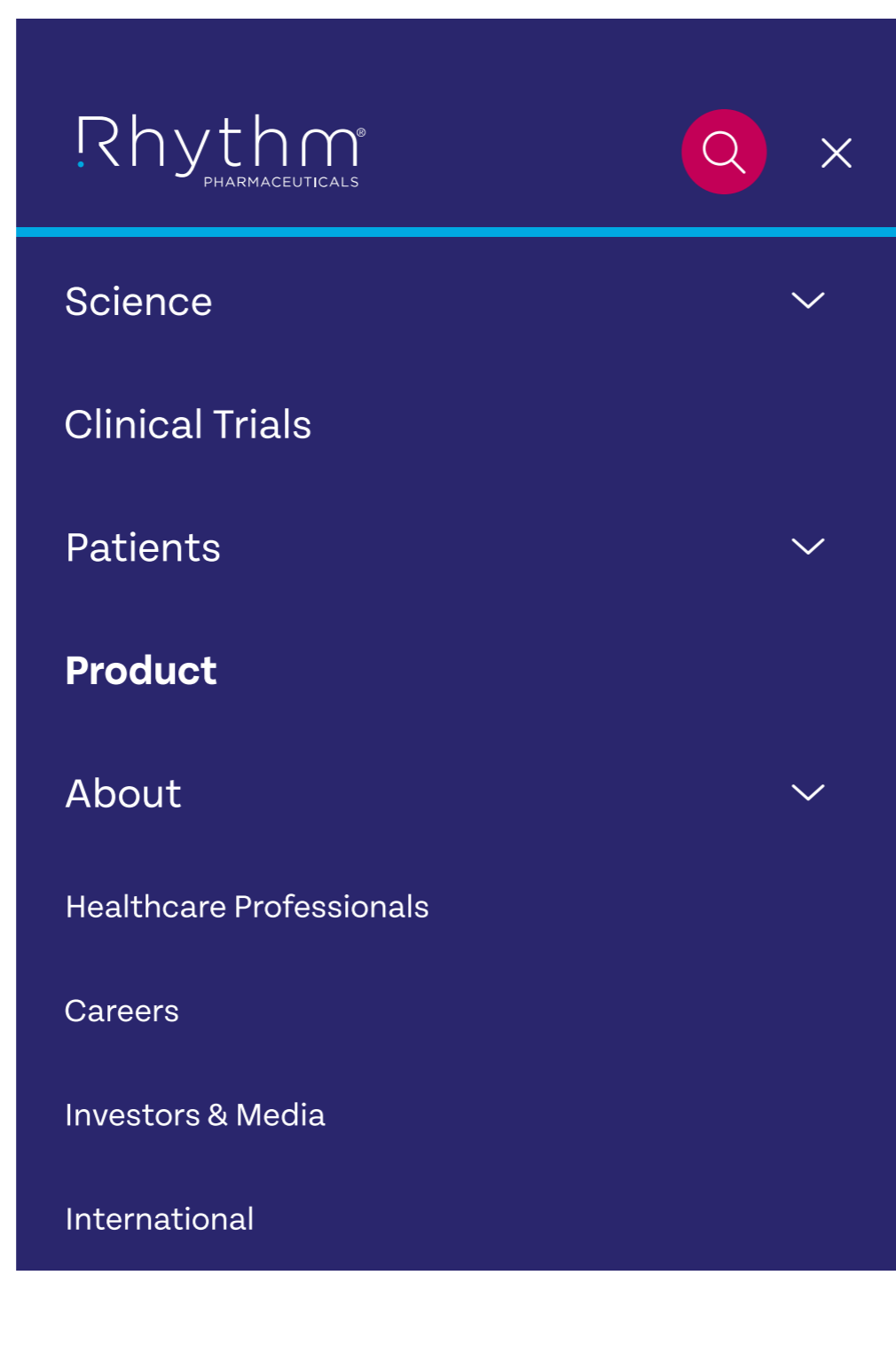
## Clinical Trials



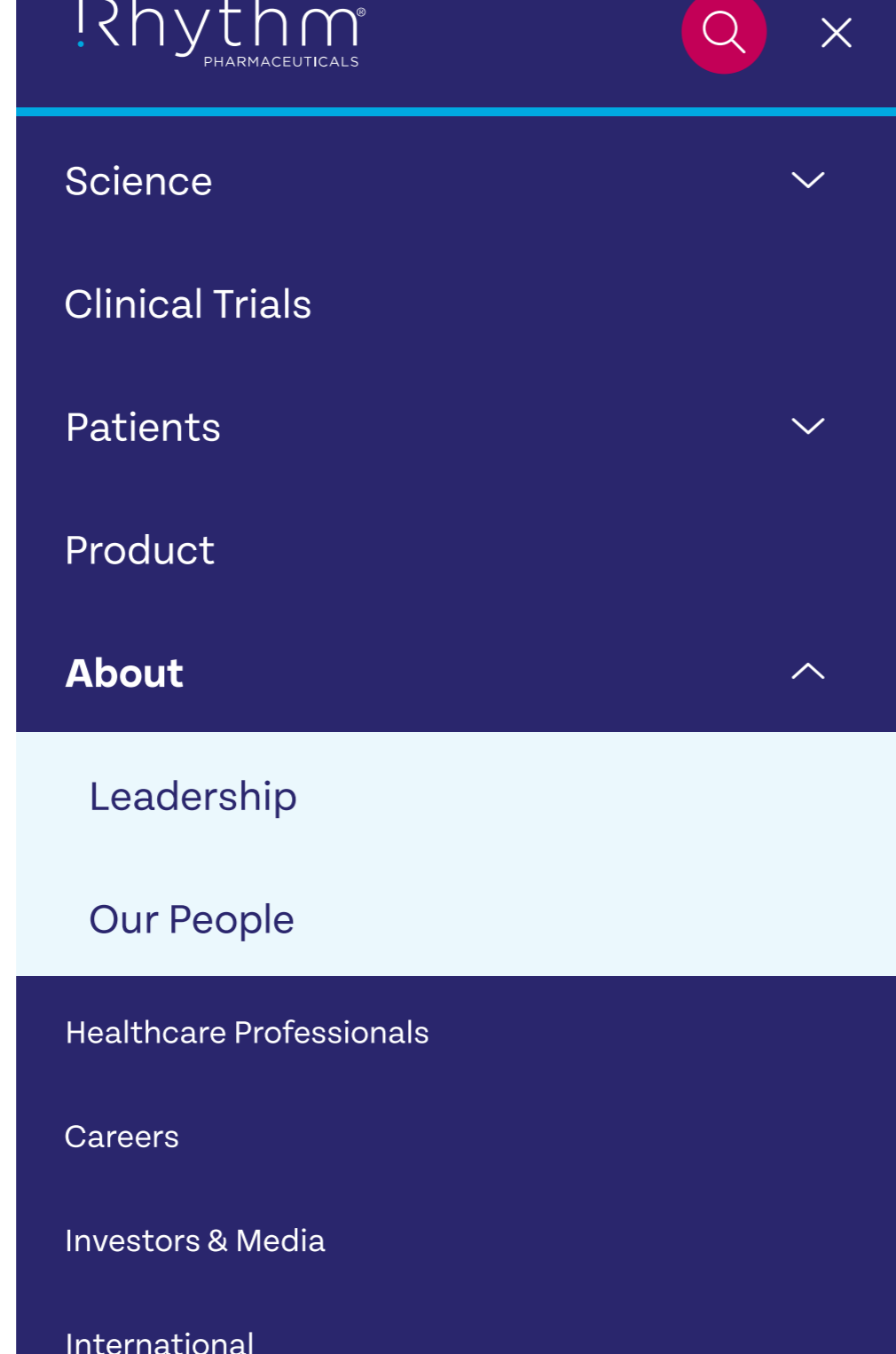
## Patients



## Product

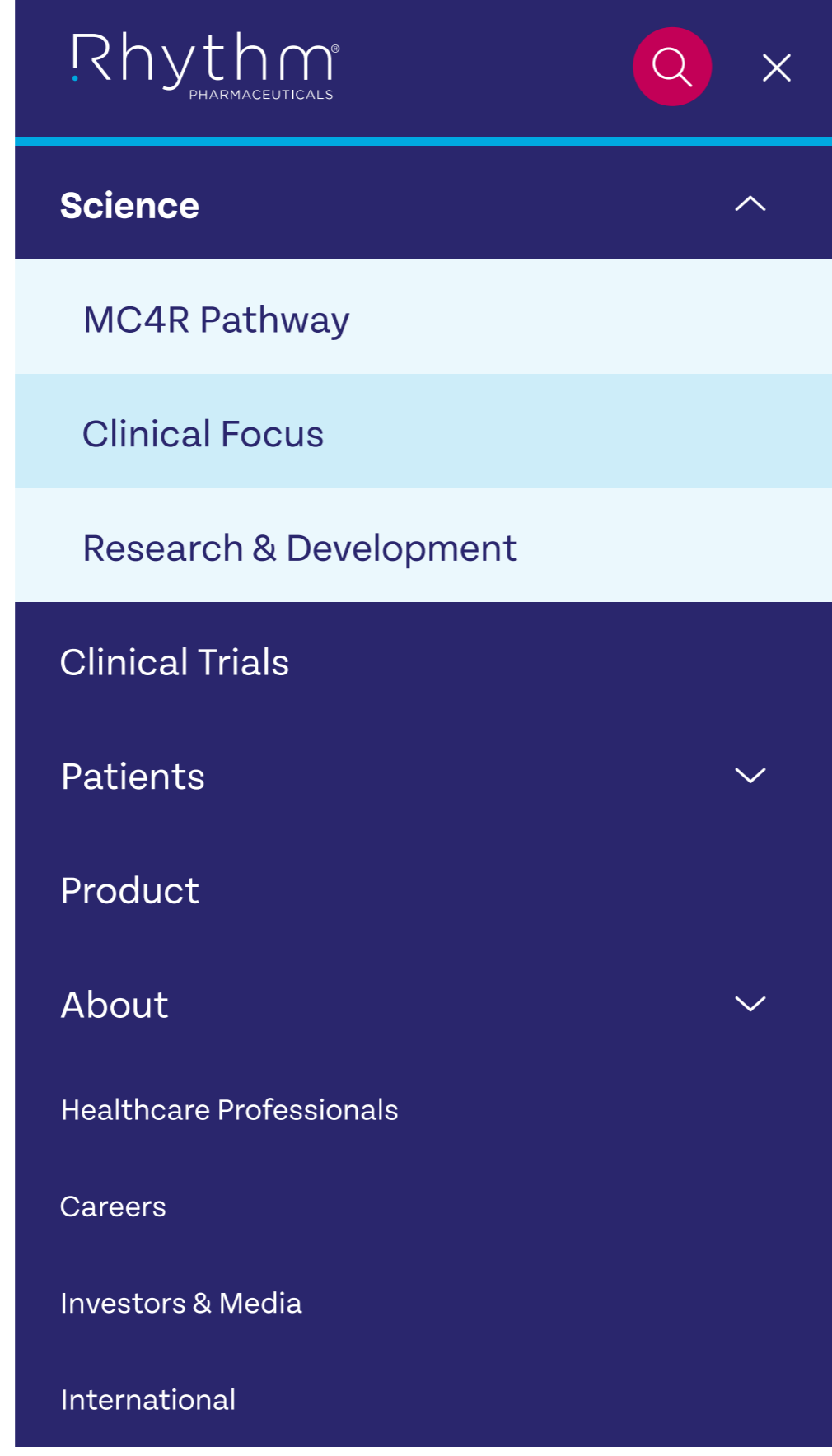


## About



## Secondary Menu Item

Background color of secondary menu items become Neutral Hover (#CEEFA) on: active and focus



## Utility Nav

Utility Nav items become bold on: active and focus.

